Why Write? . . . PHONE - it's easy as 1-2-3

1. Give Operator **AREA CODE**
2. Followed by **TELEPHONE NUMBER** you're calling.
3. **WAIT** . . . till Operator requests other information.

From the Houston POST

This is how I heard about your book. I immediately tried to order it from Foley's in Houston. I just got it 1 week ago. You can see how long it took. We are between San Antonio and Houston and I can tell you both places know of your book now.

over

I wrote the 2 biggest stores until one of them finally mailed me the book. Daley's in Houston.

Thought you might be interested in how I heard of it.

Professor Popkin didn't bother me I wanted to read the source of his information. So I ordered the 2 books —